

Discover Why Be an International REALTOR® Member (IRM)

Licensed Real Estate Practitioners (Brokers, Appraisers, Consultants & Assessors) through **CREBA** (the only NAR Cooperating Association in the Philippines), can join NAR and take advantage of the power of a million-plus member organization and gain exposure. In an industry where relationships are key to business success, organizational membership helps you stand out among the immense number of professionals.

Benefits of an International REALTOR® Membership* include:

Access to the globally recognized REALTOR® trademark. As a REALTOR®, you are a trusted professional, respected both within the industry and by consumers. As a REALTOR® you are part of an elite group and the world's largest trade association. The more than 1.3 million members who make up the organization create an incredible power. The REALTOR® brand is exclusive to NAR members



Visibility to millions of consumers...

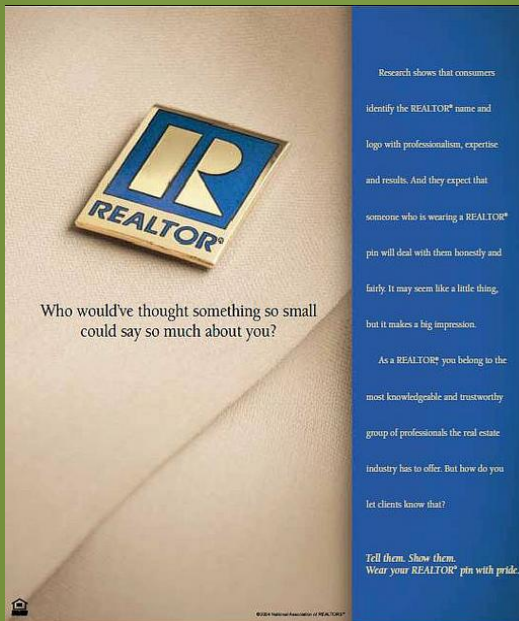
As an **International REALTOR® Member**, your name and contact information is entered into the **Find a REALTOR® database** for free. Inclusion in this global database allows consumers and professionals around the world to find you from www.realtor.org. Network Opportunities, Real Estate Connections is the first global online community that helps professionals learn, share and connect with their global peers.

The site offers community features such as blogs, forums and even a member directory but then there's more. The site gives you the latest syndicated real estate video news, from around the world; country information so that you can expand your global knowledge; and video profiles to meet agents, virtually, from around the world.



The latest information...

Learn what is new in real estate through NAR's Weekly and Monthly free e-newsletters. New articles, case studies, upcoming conferences and seminars, and more are highlighted in these empowering and informative newsletters. NAR members can log in and choose information from a variety of topics including Sales and Marketing Tools, Commercial, Technology and ever-popular International Real Estate Report (our flagship newsletter or our quarterly magazine Global Perspective in Real Estate. Over 374,000 REALTORS® read NAR newsletters!



Research shows that consumers identify the REALTOR® name and logo with professionalism, expertise and results. And they expect that someone who is wearing a REALTOR® pin will deal with them honestly and fairly. It may seem like a little thing, but it makes a big impression. As a REALTOR®, you belong to the most knowledgeable and trustworthy group of professionals the real estate industry has to offer. But how do you let clients know that? Tell them. Show them. Wear your REALTOR® pin with pride.

Money-saving opportunities...

NAR members receive discounts on NAR products and services from books to travel. The **REALTOR® Benefits Program** can save you time and money. Whether you are looking for books or marketing solutions, your membership provides value-added offers and savings.



Benefits at NAR Conventions:

NAR members receive special member rates at NAR conferences! Attend International Local Council Forums and educational seminars in global real estate plus sit-in at the Global Business and Alliances Committee.



EDUCATIONAL BENEFITS: CIPS DESIGNATION

Grow your reach, your network and your knowledge of international transactions with the **Certified International Property Specialist (CIPS) Designation**. CIPS gives you access to over 3000 CIPS Elite Network



Certified Residential Specialist (CRS) training gives you in-depth knowledge about business planning, making listing presentations, negotiating and closing smoother transactions, working in the buyers and sellers best interest and building a referral business.



International REALTOR® membership is your... Competitive Business Advantage

Join the global neighbourhood. It gives you access to over 1.2 million members world-wide, the NAR network is an invaluable connection and a powerful tool for globalizing your business.



GROW YOUR BUSINESS
Integrate YOUR business today... with A Global Partner

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